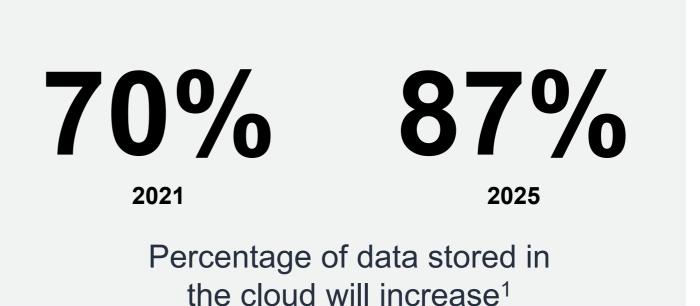# Store and Protect the Data that you Collect with the Cloud

Data and storage requirements are growing

Amount of data stored by organizations will grow

3X

by 2025
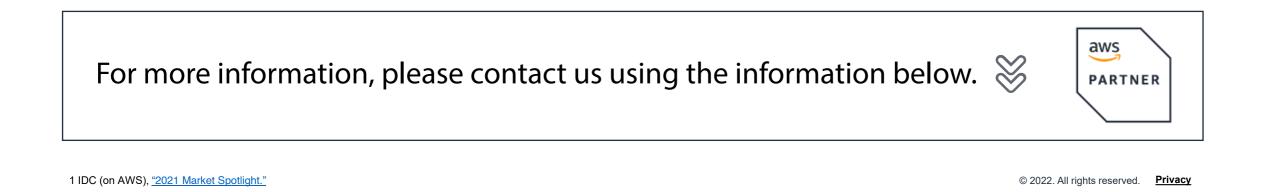
70%
2021

87%
2025

Percentage of data stored in the cloud will increase[1]

Why businesses like yours are choosing the cloud

On-premises		Cloud storage
Requires investments in hardware, software, and hidden costs, like power, cooling, and floor space.	**Cost** ≫	Pay-as-you go for only the storage resources you use, with no upfront investments.
Difficult to predict how much data you'll need to store, process, and analyze in the future.	**Capacity** ≫	More flexibility for scaling your capacity up or down as your business requires.
Needs a high level of security expertise to create, monitor, and maintain a secure system.	**Security** ≫	Cloud infrastructure and facilities are built according to the most stringent security standards.
Hardware and software failures, data corruption, and loss of power can cause unexpected downtime.	**Continuity** ≫	Additional redundancy for your data to ensure it's available to you if a theft or disaster happens on your site.

Visit the [AWS resources Hub](#) for small and medium-sized business to learn more.

For more information, please contact us using the information below. ⌄

aws PARTNER

1 IDC (on AWS), "2021 Market Spotlight."

VESCAPE LABS

VEscape Labs
Website: https://www.vescapelabs.com/
Phone: 9999999999